

08. Beyond Analysis: Using Data to Accelerate Tobacco Control Policy

Tuesday, 17 March 2015, 09:00 - 13:00



Type	Workshop
Track	Post 2015 development agenda
Topic	Tobacco control: Investing in NCD prevention and control
Organised by	Centers for Disease Control & Prevention, Office of Smoking & Health; World Health Organization
Duration	Half-day
Max attendees	60
Meeting type	Open meeting
Description	"Beyond Analysis: Using Data to Accelerate Tobacco Control Policy" will review Global Tobacco Surveillance System (GTSS) data from a policy lens, examining its possible applications in the context of NCDs prevention and control policy strategies. Speakers from countries with recently released GTSS data will share their experience on how tobacco control data influenced their NCD national strategies. Participants will be familiarised with the 'how-to's of creating a persuasive policy argument using GTSS data and addressing real life policy issues.
Target audience	Public health practitioners, civil society organisations, students, academics and researchers, government officials. Basic knowledge of the characteristics of the global tobacco epidemic and of the WHO FCTC is encouraged.
Objectives	<ol style="list-style-type: none"> 1. Understand the critical role played by tobacco surveillance data in advancing country progress in tobacco control 2. Identify and quickly access relevant data sources available for their country 3. Interpret GTSS data in the MPOWER framework, and give concrete examples of how data can be linked to policy areas 4. Implement tangible strategies to present data to policy-makers, including tools such as policy briefs
Expected outcome	Following this workshop, participants will be equipped with skills to interpret existing tobacco surveillance data in relation to the WHO MPOWER measures. The aim of the workshop is to bridge gaps between data and policy, bringing to light available tobacco control sources and exploring successful strategies for the positioning of data for policy-making.
Keywords	Surveillance; Monitoring; Article 20; Policy; Non-communicable diseases; Data to Policy; National NCD strategies
Coordinator(s)	Emily Ridgway (USA)
Chair(s)	Joanna Cohen (USA), Fatimah El-Awa (Egypt)
Presentations	<ul style="list-style-type: none"> » Debunking the myth: "There's no data" Krishna Palipudi (USA) » Country progress in tobacco control: challenges and opportunities Emily Ridgway (USA), Sarunya Benjakul (Thailand) » The influence of subnational data for policy evaluation Yuan Jiang (China) » Successful strategies to present data to policy makers Martine Chaussard (USA) » Panel Q&A: NCD National Strategies and tobacco control: Experiences of Qatar and Kenya (part 1) Shamseldin Ali Hassan Khalifa (Qatar), Dorcas Kiptui (Kenya) » Panel Q&A: NCD National Strategies and tobacco control: Experiences of the Philippines (part 2) Benegas Segarra Agnes (Philippines), Johanna Birckmayer (USA)