01. Meeting NCD Targets: Analysis and Application of Data for Research and Policy

Tuesday, 17 March 2015, 09:00 - 13:00

Room Conference Hall AB

16th World Conference on
Tobacco
OR Health

Type	Post-graduate Course
Track	Post 2015 development agenda
Topic	Tobacco control: Investing in NCD prevention and control
Duration	Half-day
Max attendees	60
Description	Data generated from standardised tobacco surveillance and monitoring measures the tobacco epidemic, assesses the need for key tobacco control measures, and can track NCD targets. This course introduces participants to the Global Tobacco Surveillance System (GTSS) and other sources of data (e.g., the ITC Project), equipping them with the tools to locate, analyse, and translate global tobacco control data for tobacco and NCD research and policy action. Participants will examine best practices in surveillance and use available resources to analyse tobacco control policies and economic indicators.
Target audience	Participants with a background in epidemiology, surveillance, statistics, and/or public health. The workshop will focus on surveillance and monitoring and is relevant for both experienced and novice tobacco control professionals.
Objectives	1. Access and analyse data (i.e. GTSS) for local and national tobacco control and NCD policy. 2. Strengthen analytic skills and recognise the relevance of using GTSS data in inter-disciplinary research. 3. Describe best practices for comprehensive tobacco control. 4. Network with international experts and colleagues involved in tobacco and NCDs.
Keywords	NCD prevention and control; Tobacco surveillance and monitoring; Economics; Data utilisation
Coordinator(s)	Lauren Bartell (USA), Muhammad Husain (USA)
Chair(s)	Lucinda England (USA), Geoffrey Fong (Canada)
Presentations	» Tracking NCD Targets Heba Fouad (Egypt) » Data Mining for Research Dhirendra Sinha (India) » MPOWER Data Analysis and Translation Using Country Examples: Epi Info Candace Kirksey Jones (USA) » Expert Panel Session on TQS Integration: Lessons Learned from PAHO (Part 1) Roberta de Betania Caixeta (USA), Mehmet Günal (Turkey) » Expert Panel Session on TQS Integration: Lessons Learned from PAHO (Part 2) Rizwan Bashir (USA), Daniel Kadobera (Uganda) » Economics of Tobacco Control: An Inter-Disciplinary Exercise Muhammad Husain (USA) » Data to Action: Implementing Best Practices for Comprehensive Tobacco Control Karla Sneegas (USA), Lauren Bartell (USA)