

# 14. Economically viable alternatives to tobacco growing

Tuesday, 17 March 2015, 09:00 - 13:00

Room Conference Hall AD



<b>Type</b>	Workshop
<b>Track</b>	Supply side: FCTC Art. 15,16,17
<b>Topic</b>	Alternative livelihoods
<b>Organised by</b>	WHO and WHO FCTC Secretariat
<b>Duration</b>	Half-day
<b>Max attendees</b>	100
<b>Meeting type</b>	Open meeting
<b>Description</b>	Article 17 aims to ensure the provision of support for economically viable alternative livelihoods to tobacco workers, growers and individual sellers, while Article 18 addresses concerns regarding the serious risks posed by tobacco growing to human health and to the environment. The Conference of the Parties established a working group to develop policy options and recommendations concerning implementation of these two Articles of the Convention. Such recommendations were discussed at the 6th session of the Conference in October 2014.
<b>Target audience</b>	Tobacco control scientists, health professionals, tobacco regulators and policy makers, especially from tobacco growing jurisdictions.
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. To review the most recent decision of the Conference of the Parties with respect to implementation of Articles 17 and 18 of the Convention</li> <li>2. To present examples of implementation of these Articles by the Parties to the Convention</li> <li>3. To provide information on the most recent research available on economically viable alternatives to tobacco growing, and on health and environmental impact of tobacco growing</li> <li>4. To discuss options for strengthened implementation in the future</li> </ol>
<b>Expected outcome</b>	This session will inform on the consideration of this matter at the Conference of the Parties and will provide an overview of global implementation of measures required under Articles 17 and 18 of the Convention. Several country experiences will be presented, also indicating how implementation of these articles can be protected from commercial and vested interests (interference) by the tobacco industry in accordance with Article 5.3 of the Convention. Participants will learn of the most recent research on the impact of tobacco growing on the health of the growers and on environment, as well as the latest available literature on the tobacco value chain. Options of strengthened action in the future will also be discussed.
<b>Keywords</b>	Tobacco growing; tobacco growers; economically viable alternatives
<b>Coordinator(s)</b>	Tânia Cavalcante (Brazil), Anne Marie Perucic (Switzerland)
<b>Chair(s)</b>	Paula Johns (Brazil), Tânia Cavalcante (Brazil)
<b>Presentations</b>	<ul style="list-style-type: none"> <li>» General introduction – what problems Articles 17 and 18 of the Convention try to address and what are the lessons learnt so far</li> <li>» Global implementation of Articles 17 and 18 of the Convention, and examples of best practices</li> <li>» Implementing Articles 17 and 18 of the WHO FCTC – country experiences: Brazil</li> <li>» Experience of the Center for Studies on Tobacco and Health in supporting women planting tobacco in a small city in Parana, Brazil</li> <li>» Implementing Articles 17 and 18 of the WHO FCTC – country experiences: Kenya</li> <li>» WHO South-East Asia's work on alternative livelihoods to tobacco growing</li> <li>» Aspects of the Tobacco Value Chain that hinder transitioning to viable alternatives</li> <li>» IDRC study / publication</li> <li>» Questions and Answers, Conclusions and Closure</li> </ul>