## 13. Tobacco taxes



## Tuesday, 17 March 2015, 14:00 - 18:00

Room Conference Hall BC

Туре	Workshop
Track	Demand side: FCTC Art. 6 14, Art. 20
Торіс	Taxes
Organised by	WHO and WHO FCTC Secretariat
Duration	Half-day
Max attendees	100
Meeting type	Open meeting
Description	Since 2008, the World Health Organization has worked with Ministry of Finance (MoF) officials from about 75 countries throughout the world. The purpose of this work is to strengthen the tobacco tax policy and administration system of these countries in order to sustainably increase tax revenues and to improve public health through higher tobacco prices and thus reduced consumption. As part of this work, WHO and the MoF officials discuss concerns that act as hurdles to tobacco taxation. Despite the fact that each country has its own particular social, economic and political context, WHO has seen a number of common themes raised by the MoF officials.Based on international best practice, the sixth session of the Conference of the Parties adopted the guidelines to implement Article 6 of the WHO FCTC (price and tax measures to reduce the demand for tobacco).
Target audience	Tobacco control researchers and health professionals, government tobacco control focal points, policy makers, civil society and tobacco regulators.
Objectives	<ol> <li>Share country experience of implementing price and tax measures</li> <li>Raise awareness about MoF concerns, obstacles and challenges and how to address them</li> <li>Share evidence on these concerns and other emerging themes</li> </ol>
Expected outcome	The purpose of this workshop is to familiarise the participants with the Article 6 guidelines and discuss some of these key concerns including in particular new or emerging economic themes. The aim of the workshop is to raise awareness and understanding about these concerns so that the tobacco control community is better able to address them in the future including through focused research.
Keywords	Economics of tobacco taxation; Ministry of Finance; tax revenue; public health
Coordinator(s)	Ayda Yurekli (Switzerland), Tibor Szilagyi (Switzerland)
Chair(s)	Patricio Marquez (USA), Rosa Carolina Sandoval (Peru)
Presentations	» Introductions
	» Elaboration of guidelines for implementation of Article 6 of the WHO FCTC
	» Country best practices in support of Article 6
	» Tobacco taxes and regressivity

- » Tobacco taxes and affordability
- » Interactive Session
- » Summary
- » Demonstration of the WHO TaXSiM Model