

05. Research Priorities to Advance the FCTC: Research-to-Policy in Low and Middle Income Countries

Tuesday, 17 March 2015, 09:00 - 18:00



Type	Workshop
Track	New emerging products and challenges, issues and strategies
Topic	Other
Organised by	National Cancer Institute, Society for Research on Nicotine and Tobacco, The Mayo Clinic
Duration	Full-day
Max attendees	150
Meeting type	Open meeting
Description	A series of papers was published in Nicotine and Tobacco Research (NTR) in 2013 identifying critical research priorities in support of the FCTC, with a particular focus on low and middle income countries (LMICs). The goal of this full-day preconference workshop is to present research recommendations from the recent NTR journal, and to facilitate a process where LMIC workshop attendees identify a small number of research priorities that are most feasible and responsive to the needs of LMICs.
Target audience	The focus of this workshop are those in Low and Middle Income Countries who are interested in or expected to implement research within their countries in support of FCTC implementation, as well as potential researcher collaborators.
Objectives	<ol style="list-style-type: none"> 1. Participants will learn more about the research needed to foster implementation of FCTC Articles in LMICs 2. Participants will participate in a process of identifying a small number of priorities for LMIC 3. Participants will identify capacity potentials for conducting research 4. Participants will develop potential collaborative partnerships to help implement research
Expected outcome	At the conclusion of the workshop, participants will have learned more about the research needed to foster implementation of FCTC Articles in LMICs, will have contributed to the process of refining those priorities to make them most actionable, identified capacity potentials for conducting research, and will have developed potential collaborative partnerships. The workshop recommendations will be developed into a presentation and report, and disseminated to scientists, policy advocates, research funders and other stakeholders, including in the main conference in a symposium (if accepted).
Keywords	FCTC; research; evidence-based policy; LMIC
Coordinator(s)	Scott Leischow (USA), Olalekan Ayo-Yusuf (South Africa)
Chair(s)	Scott Leischow (USA), Olalekan Ayo-Yusuf (South Africa)
Presentations	<ul style="list-style-type: none"> » Introduction and Background Mark Parascandola (USA), James Thrasher (USA) » Focus and Scope of this Workshop Olalekan Ayo-Yusuf (South Africa) » Research Priorities: Articles 6 and 15 – Price and tax measures and illicit trade Corne Van Walbeek (South Africa) » Research Priorities: Article 8 – Protection from exposure to tobacco smoke Joaquin Barnoya (Guatemala) » Research Priorities: Articles 9 and 10 – Content and disclosure Ron Borland (Australia) » Research Priorities: Articles 11 & 12 - Health warnings labelling combined with education, mass media and generic/standardised packaging David Hammond (Canada) » Research Priorities: Article 13 - Advertising, marketing, social network media, promotion Kasisomayajula (Vish) Viswanath (USA) » Research Priorities: Article 14 – Treatment Hayden McRobbie (New Zealand) » Research Priorities: Articles 20, 21 & 22 – Surveillance/epidemiology and information exchange Gary Giovino (USA) » Refining the Research Recommendations for LMICs - Goals for the Afternoon Ron Borland (Australia) » Summary and next steps Scott Leischow (USA) » Break-out groups, reports and discussion » Summary and conclusions: Advancing Research to Policy Implementation Judith Mackay (USA)