

## 03. Building Support for and Compliance with Smoke-free Worksite Policies in the Middle East

Tuesday, 17 March 2015, 09:00 - 13:15

Room Capital Suite 3



<b>Type</b>	Workshop
<b>Track</b>	Demand side: FCTC Art. 6 14, Art. 20
<b>Topic</b>	Smoke free environments
<b>Organised by</b>	Global Smoke-free Worksite Challenge ( <a href="http://www.smokefreeworksites.org">www.smokefreeworksites.org</a> )
<b>Duration</b>	Half-day
<b>Max attendees</b>	50
<b>Meeting type</b>	Open meeting
<b>Description</b>	This interactive workshop will assist tobacco control advocates, government officials and corporate leaders in establishing and implementing effective smoke-free worksite policies, at the national, provincial/state, or local level, or even among individual employers, by sharing monitoring techniques (e.g., compliance and air quality monitoring), lessons learned in various countries, and available resources.
<b>Target audience</b>	Tobacco control practitioners from any region, but especially from the Middle East, who are interested in establishing and implementing effective smoke-free workplace policies.
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. Participants: Understand how to conduct various monitoring exercises and publicise results based on policy goals.</li> <li>2. Participants: Develop a comprehensive plan for implementation and evaluation of a smoke-free worksite policy</li> <li>3. Participants: Apply lessons learned from other countries/organisations to environments in which they live/work</li> <li>4. Instructors: Introduce various monitoring exercises and how their results serve policy goals</li> <li>5. Instructors: Share lessons learned and planning process that can be applied to participants' situations/countries</li> </ol>
<b>Expected outcome</b>	The Global Smoke-free Worksite Challenge will compile a summary document of case studies, highlighting key progress in implementing smoke-free worksite policies in the Middle Eastern region and other regions. This document will be made freely available on the Global Smoke-free Worksite Challenge website and will be distributed as appropriate at conferences, workshops and meetings.
<b>Keywords</b>	smokefree worksites; tobaccofree worksites; smokefree policies; air quality monitoring; smokefree workplaces; compliance; smoke-free worksites; tobacco-free worksites; secondhand smoke; clean indoor air policies
<b>Coordinator(s)</b>	Karen Gutierrez (USA), Rasha Bader (Jordan)
<b>Chair(s)</b>	Yolonda Richardson (USA), Thomas Glynn (USA)
<b>Presentations</b>	<ul style="list-style-type: none"> <li>» Welcome &amp; Introductions Yolonda Richardson (USA), Thomas Glynn (USA)</li> <li>» Part 1: Monitoring Techniques to Measure Exposure to Second-hand Smoke Mark Travers (USA)</li> <li>» Case study: Measuring compliance with smoke-free laws in India Sonu Goel (India)</li> <li>» Case study: Using AQM and compliance checklists for research and advocacy in Argentina Mariela Alderete (Argentina)</li> <li>» Part 2: Establishing and implementing effective smokefree policies</li> <li>» Case study: Abu Dhabi - Clearing the air: regulating waterpipe (shisha) in cafes Wedad Al Maidoor (United Arab Emirates)</li> <li>» Case study: King Hussein Cancer Center: smoke-free policy for a medical institution Hiba Ayub (Jordan)</li> <li>» Case study: Jordan - When civil society leads efforts for protection from second-hand smoke Rasha Bader (Jordan)</li> <li>» Case study: Turkey - A success story in passing and enforcing a strong smoke-free law Toker Eguder (Turkey)</li> <li>» Smoke-free in a Box Tool Kit: a free resource for developing and implementing a smoke-free workplace policy; and wrap-up Karen Gutierrez (USA)</li> </ul>