66. National and regional experience in setting up Tobacco Industry Monitoring Teams in Sub-Saharan Africa

Saturday, 21 March 2015, 14:00 - 15:30



Symposium

Description

Coordinator(s)

Track Globalisation of tobacco industry interference: FCTC Art. 5.3

Topic Country level examples: case studies and counter strategies

professionals and media in particular from LMICs

The scope of tobacco industry interference in tobacco control policy making in sub-Saharan African countries is huge. Among other strategies, the industry uses direct and indirect political lobbying to hinder the tobacco control legislative process in these countries. Face with this challenge, the African Tobacco Control Alliance (ATCA) partnered with in-countries advocates and ministries of health to establish multi-stakeholder platforms tasked to continuously monitor and counter industry interference. ATCA would like to share its successes, challenges and lessons learnt through this process. Tobacco control advocates, tobacco control researchers, tobacco control lawyers, policy makers, NGOs, public health Target audience

1. To share field experience on the effectiveness of setting up multi-stakeholder Tobacco Industry Monitoring teams **Objectives** 2. To discuss strategies for more civil society South-South cooperation

FCTC Article 5.3, Tobacco Industry Monitoring, Tobacco Industry Interference; South-South cooperation Keywords

Chair(s) Tih Ntiabang (Cameroon)

Fabrice Ebeh (Togo)

14:00 - 14:15» Overview of ATCA's approach to thwart tobacco industry interference Presentations Patrick Musavuli (Congo - Democratic Rep.)

> 14:15 - 14:30» Case study Uganda: successes and challenges of a multi-stakeholder industry monitoring team in Uganda Hellen Neima (Uganda)

14:30 - 14:45» Case study Senegal: passing a FCTC compliant legislation amid conspicuous industry interference Sagna Bamba (Senegal)

14:45 - 15:00» Implementing art. 5.3 of the FCTC: recommendations from sub-Sahara Africa and South East Asia Deborah Sy (Philippines)

15:00 - 15:30» Discussion