

63. Human Rights Based Approach to Tobacco Control

Saturday, 21 March 2015, 14:00 - 15:30



Type Symposium

Track Civil Society

Topic Advocacy and human rights

Description The human rights based approach (HRBA) to tobacco control provides research, policy and advocacy tools to hold accountable the tobacco industry to the harm it unleashes in several domains. The FCTC was developed from previous human rights treaties - it can be applied more broadly as a HRBA. HRBA intersects with the right to a healthy environment (secondhand smoke; exposure to pesticides or green tobacco sickness); the right to a sustainable income (crops prices; indentured servitude); and the right to information (education). The symposium describes HRBA to analyze abuses and suggest remedies.

Target audience Everyone who is interested in learning more about a human rights based approach to tobacco control and mechanisms where this approach can be used to enforce current legal regulations.

- Objectives**
1. Attendees will learn about human rights abuses in the exploitation of women/girls in bidi rolling
 2. Attendees will learn about the human rights abuses rampant in tobacco agriculture globally and locally in Zambia
 3. Attendees will learn some of the legal challenges in examining criminal charges for the global deaths from tobacco
 4. Attendees will learn how MPOWER can be used with other human rights treaties
 5. Attendees will learn how the human rights based approach informs the Tobacco Free Generation

Keywords human rights; tobacco agriculture; MPOWER; Tobacco Free Generation; bidi rolling

Coordinator(s) Carolyn DRESLER (USA)

Chair(s) Harry Lando (USA), Zariah Zain (Malaysia)

Presentations [14:00 - 14:15»](#) Exploitation of women and girl bidi rollers by the bidi industry
Mira Aghi (India)

[14:15 - 14:30»](#) The MPOWER framework and the United Nations Human Rights Treaties: promoting tobacco control goals
Mark Spires (USA)

[14:30 - 14:45»](#) Using human rights to promote the Tobacco Free Generation
Yvette van der Eijk (Singapore)

[14:45 - 15:00»](#) Too many deaths from an industry that perpetuates them
Kelsey Romeo-Stuppy (USA)

[15:00 - 15:30»](#) Discussion and conclusions