

61. Increasing Reach and Effectiveness of Tobacco Cessation Services Via Quitlines and Provider Training

PANEL DISCUSSION

Saturday, 21 March 2015, 09:00 - 10:30



Type	Symposium
Track	Demand side: FCTC Art. 6 14, Art. 20
Topic	Cessation
Description	Article 14 of the FCTC commits countries to help tobacco users quit via primary care, quitlines and access to low-cost medications. Many countries lack a trained workforce that can deliver treatment tailored to local realities. This panel presentation provides real-world examples from multiple countries of how quitlines are integrated into national strategies for tobacco control, how providers are trained and programs accredited, and related challenges and opportunities. Presenters include developers of quitlines and training programs as well as global leaders implementing these policies and programs.
Target audience	Tobacco quitline managers and clinical staff, health care professionals, NGOs involved in tobacco control policy and treatment, health care policy makers, health ministries and other government agencies.
Objectives	1. Describe the need for expanding the reach of tobacco treatment 2. Describe common elements of evidence-based training programs, how training programs are accredited, and the pros/cons of provider certification 3. Provide examples of training programs within and across countries 4. Describe common elements of effective, evidence-based quitlines 5. Provide examples of how quitlines have been integrated into countries with varying resources
Keywords	Smoking cessation; Article 14; Tobacco quitlines; Training; Treatment; Health Care; Policy; Accreditation
Coordinator(s)	Abigail Halperin (USA), Wael Abdel Mageed (Egypt)
Chair(s)	Kimber Richter (USA), Ken Wassum (USA)
Presentations	09:00 - 09:10» Maximizing Access to Tobacco Treatment Globally: Integrating Telephone Quitlines and Provider Training Timothy McAfee (USA) 09:10 - 10:00» Panelist 1: ATTUD and the Council for Tobacco Treatment Training Programs (CTTTP): Training Program Accreditation and Individual Certification Christine Sheffer (USA) 09:10 - 10:00» Panelist 2: Global Bridges International Training Curricula for Healthcare Professionals Katherine Kemper (USA) 09:10 - 10:00» Panelist 3: Outcomes of a Trial Focusing on Training Providers to Address Cessation in Two Indian States Rajmohan Panda (India) 09:10 - 10:00» Panelist 4: Integration of Quitlines for Tobacco Control and Treatment in the WHO Eastern Mediterranean Region (EMRO) Randa El-Naga (Egypt) 09:10 - 10:00» Panelist 5: Roles of Private and Public Sector Quitlines: Argentina’s Experience Alejandro Jose Videla (Argentina) 10:00 - 10:10» Discussion summary Timothy McAfee (USA) 10:10 - 10:30» Audience Q&A