

49. Treatment of tobacco in 21st Century trade and investment rules

Friday, 20 March 2015, 16:00 - 17:30



Type

Symposium

Track

Globalisation of tobacco industry interference: FCTC Art. 5.3

Topic

Public health, tobacco and trade

Description

In the Trans Pacific Partnership Agreement, a multilateral trade agreement (MTA) in which future trade and investment agreements (TIAs) are to be modelled after, both the US and Malaysia have proposed language to treat tobacco uniquely. Tobacco is now a key topic in discussions for an MTA. Meanwhile, global "regulatory chill" created by tobacco companies using TIAs has remained omnipresent despite global commitment to hasten FCTC implementation. Thus, this session will assess viable strategies to address these challenges in the context of TIA negotiations that continue to be (re)negotiated.

Target audience

Legislatures, administrators, policy makers, NGOs, tobacco control researchers, tobacco control lawyers and social scientists, public health professionals and media in particular from LMICs and high burden countries.

Objectives

1. To present an update on global advancement towards specific treatment of tobacco in trade negotiations
2. To discuss viable approaches for providing treatment of tobacco in trade negotiations
3. To identify strategies to address tobacco industry tactics and for accelerated FCTC implementation

Keywords

trade; investment; TPP; free trade agreements; dispute

Coordinator(s)

Deborah Sy (Philippines)

Chair(s)

Mary Assunta (Malaysia), Chris Bostic (USA)

Presentations

[16:00 - 16:15»](#) Costs of addressing trade-related challenges to tobacco control
Eduardo Bianco (Uruguay)

[16:15 - 16:30»](#) Tobacco proposals in the TransPacific Partnership Agreement

[16:30 - 16:45»](#) Multi-sectoral collaboration for tobacco control in trade negotiations
Molly Cheah (Malaysia)

[16:45 - 17:00»](#) Tobacco control in 21st century trade and investment rules: Options for reform
Deborah Sy (Philippines)

[17:00 - 17:15»](#) Renegotiation of investment agreements: Potential to expand policy space for tobacco control in the African region?
South Africa Case Study
Dorcas Kiptui (Kenya)

[17:15 - 17:30»](#) Impact of domestic US policies involving tobacco trade in multilateral negotiations
Chris Bostic (USA)