

# 47. Implementation of the WHO FCTC: implications for women and tobacco

Friday, 20 March 2015, 16:00 - 17:30



<b>Type</b>	Symposium
<b>Track</b>	Demand side: FCTC Art. 6 14, Art. 20
<b>Topic</b>	Other
<b>Description</b>	This session will address how implementation of the WHO FCTC is intrinsically related to advancing the agenda on reversing the epidemic on women and tobacco. Presentations will cover various articles of the WHO FCTC and the impact on women.
<b>Target audience</b>	Public health advocates; policy makers; gender and tobacco scientists.
<b>Objectives</b>	<ol style="list-style-type: none"><li>1. To discuss how the WHO FCTC is applicable to reducing tobacco use among women</li><li>2. To provide examples from countries of best practices on women and tobacco</li><li>3. To identify steps necessary to ensure that women's tobacco issue are integral to the WHO FCTC implementation</li></ol>
<b>Keywords</b>	women; tobacco; WHO FCTC; advocacy
<b>Coordinator(s)</b>	Luminita Sanda (Switzerland), Fatimah El-Awa (Egypt)
<b>Chair(s)</b>	Fatimah El-Awa (Egypt), Kristina Mauer-Stender (Denmark)
<b>Presentations</b>	<p><a href="#">16:00 - 16:15»</a> Developing media campaign targeting women and waterpipe use: example from Turkey Tuba Durgut (Turkey)</p> <p><a href="#">16:15 - 16:30»</a> Women and tobacco growing: special occupational health concerns in Brazil Silvana Rubano (Brazil)</p> <p><a href="#">16:30 - 16:45»</a> Tobacco use among Gulf Coast Countries population, present and suggested way forward</p> <p><a href="#">16:45 - 17:00»</a> Smoking cessation and pregnant women: WHO Guidelines Lubna Bhatti (Switzerland)</p> <p><a href="#">17:00 - 17:15»</a> Women and tobacco use in EURO: how to win this war Margaretha Haglund (Sweden)</p> <p><a href="#">17:15 - 17:30»</a> Discussion</p>