

45. Tobacco Industry Interference at Intergovernmental/ International Level PANEL DISCUSSION

Friday, 20 March 2015, 14:00 - 15:30



Type	Symposium
Track	Supply side: FCTC Art. 15,16,17
Topic	Multisectoral approach: collaborations
Description	Tobacco industry interference (TII) is one of the greatest challenges to tobacco control. UN Secretary General's report to ECOSOC highlighted TII in the UN system. Recent events show TI's strategies/tactics beyond national borders, e.g., Interpol's receipt of Philip Morris' funds; TI showcasing its partnerships with various governments in combating illicit trade; TI supporting governments to challenge tobacco control measures in other countries. This session will thus assess viable strategies to address these challenges in the context of global solutions and international cooperation.
Target audience	Legislatures, administrators, policy makers, NGOs, tobacco control researchers, tobacco control lawyers, social scientists, public health professionals, and media in particular from LMICs and high-burden countries.
Objectives	<ol style="list-style-type: none"> 1. To present an update on tobacco industry interference at the global and regional levels 2. To discuss advancement towards effective solutions at the inter-governmental level 3. To discuss viable approaches/strategies to address transnational TI tactics of influencing governments
Keywords	Article 5.3; UN Global Compact; tobacco industry interference; front groups
Coordinator(s)	Deborah Sy (Philippines)
Chair(s)	Prakit Vathesatogkit (Thailand)
Presentations	<p>14:00 - 14:15» Introduction</p> <p>14:15 - 15:00» Panelist 1: Direct and Indirect Tobacco Industry Influence: Case study on International Labor Organization and International Trade and Investment Ctr Mary Assunta (Malaysia)</p> <p>14:15 - 15:00» Panelist 2: Inter-regional Tools (African and Southeast Asian Region) Tobacco Industry Interference Index Patrick Musavuli (Congo - Democratic Rep.)</p> <p>14:15 - 15:00» Panelist 3: The role of the FCTC in the UN Global Compact and other CSR standards Yvona Tous (Canada)</p> <p>14:15 - 15:00» Panelist 4: Identifying tobacco industry front groups: Challenges and Tools Andy Rowell (UK)</p> <p>14:15 - 15:00» Panelist 5: Potential for regional collaboration among public service offices: ASEAN case study</p> <p>14:15 - 15:00» Panelist 6: The role of UN system, international organizations, embassies, governance initiatives in preventing tobacco industry interference Cloe Franko (USA)</p> <p>15:00 - 15:30» Audience Q&A</p>