

43. Can e-cigarettes be used to eliminate cigarettes?

Friday, 20 March 2015, 14:00 - 15:30



Type

Symposium

Track

New emerging products and challenges, issues and strategies

Topic

Innovative ways for achieving tobacco free generations: crosscutting and beyond FCTC

Description

A forum from scientists who see potential benefits of e-cigarettes to discuss ways in which e-cigarettes might contribute to more rapidly getting rid of smoking, indeed doing so within a time frame that is unimaginable using other methods. It provides a scientific analysis of the potential harms of vaping, canvasses what we know about the vaping phenomenon, provides early data on population-level impacts, discusses what level of regulation is needed for these products, and the need for further regulating smoked tobacco, and of strategies to do this in ways that also minimises the risks.

Target audience

Those in tobacco control wanting to understand why some tobacco control researchers see a role for e-cigarettes as a means of reducing smoking, and perhaps even effectively eliminating it and how this might be done in a way that minimises the risks.

Objectives

1. To show how e-cigarettes and other ANDS could have a major beneficial effect on tobacco control efforts.
2. To evaluate potential risks and canvass strategies to optimise the balance between costs and benefits.
3. To dispel some of the myths and misinformation about these products.
4. To put forward the beginning of a coherent framework for moving forward.
5. To explain that large gains are rarely made anywhere without some accompanying risks.

Keywords

Electronic cigarettes; Harm reduction; endgame scenarios; alternative nicotine products; eliminating smoking

Coordinator(s)

Ron Borland (Australia)

Chair(s)

Ron Borland (Australia), Deborah Arnott (UK)

Presentations

14:00 - 14:10» An evaluation of the real and potential harms of e-cigarettes to individual users
John Britton (UK)

14:10 - 14:20» The Vaping phenomenon: An emerging consumer movement.
Jean-Francois Etter (Switzerland)

14:20 - 14:30» How these products are being used by early adopters of this technology
Konstantinos Farsalinos (Greece)

14:30 - 14:40» Early evidence of population-level impacts
Martin Dockrell (UK)

14:40 - 14:50» An analysis of the risks and how they might be mitigated
Ron Borland (Australia)

14:50 - 15:00» Tilting the playing field: Making current smoked tobacco less attractive and increasing incentives for use of alternatives
Ken Warner (USA)

15:00 - 15:30» Panel discussion and questions from audience
Deborah Arnott (UK)