

42. The Effects of International Economic Policymaking on Tobacco Control

Friday, 20 March 2015, 14:00 - 15:30



Type	Symposium
Track	Globalisation of tobacco industry interference: FCTC Art. 5.3
Topic	Public health, tobacco and trade
Description	This symposium will explore the nexus of tobacco control and international economic policy-making, particularly trade and investment. Recently, countries' tobacco control efforts have faced challenges through the international economic system, such as in the World Trade Organization. Much of the interaction involves low- and middle-income countries, both as the antagonists and as the victims. Through a 3-year study in a number of key countries, we examine the key variables that shape these relationships, including the tobacco industry, alternative livelihoods, and development issues.
Target audience	The audience is health and economics-related officials who make policies at the intersection of tobacco control and economic policies (e.g. trade, investment, tax), and civil society and academics who research on and advocate for these issues.
Objectives	<ol style="list-style-type: none"> 1. Demonstrate how the industry and its allies use alleged economic commitments to undermine tobacco control 2. Demonstrate the underlying tensions at the intersection of public health and economic policy-making 3. Suggest strategies for integrating public health and economic policies successfully 4. Examine the role that livelihoods of farmers in tobacco-growing countries plays at this nexus 5. Examine the broader role of development in LMICs in pushing tobacco control efforts successfully
Keywords	trade; investment; World Trade Organization: regional trade agreements; poverty; livelihoods; development
Coordinator(s)	Jeffrey Drope (USA)
Chair(s)	Jennina Joy Chavez (Philippines)
Presentations	<p>14:00 - 14:15» Tobacco Cultivation and Foreign Exchange Challenges Donald Makoka (Malawi)</p> <p>14:15 - 14:35» Two Levels of Rhetoric and Dialogue about Trade & Tobacco Control: International vs. Domestic Ronald Labonte (Canada), Raphael Lencucha (Canada)</p> <p>14:35 - 14:50» Cooperating on the Tobacco Control-Trade Policy Nexus in the Context of FCTC Article 5.2a Peter Magati (Kenya)</p> <p>14:50 - 15:10» Governance Challenges at the Intersection of Tobacco Control and Trade Policy Fastone Goma (Zambia), Zulu Richard (Zambia)</p> <p>15:10 - 15:30» Trade Liberalization, Tobacco Trade, and Tobacco Control in LMICs Adriana Appau (Canada), Jeffrey Drope (USA)</p>