41. The role of supply-side measures in tobacco control in setting the stage for endgame

Friday, 20 March 2015, 14:00 - 15:30



Symposium

Track Supply side: FCTC Art. 15,16,17

Topic

Description

Target audience

Objectives

Tobacco products are extremely affordable because production lifecycles is subsidized and backed by incentives. To make proven strategies effective, supply-side corrections are urgently needed in developing countries which can show a way forward for endgames of tobacco products. This symposium will cover a range of topics to understand supply-side interventions which can deter the expansion of the tobacco industry and make demand-side reduction strategies more

1. To explore different supply-side interventions for preventing expansion of the tobacco industry 2. To discuss the ongoing good practices in supply-side interventions across different countries

Policymakers, tobacco control advocates, public health professionals, civil society activists.

Endgame; tobacco industry; tobacco prevalence; tobacco economics Keywords

Cynthia Callard (Canada), Anne Jones (Australia)

Ravinder Thakur (India), Pranay Lal (India)

Coordinator(s) | Sonu Goel (India), Ravinder Thakur (India)

Chair(s) 14:00 - 14:15» Lessons from supply side interventions in India - the case of gutka ban and bidi trade **Presentations**

> 14:15 - 14:25» Origins of endgames and industry arguments Sonu Goel (India)

14:25 - 14:35» What next for Australia after plain packaging? Anne Jones (Australia)

14:35 - 14:45» How can high-burden countries benefit from the endgame in developed countries? Tara Singh Bam (Singapore)

14:45 - 14:55» The supply side of endgame Cynthia Callard (Canada)

14:55 - 15:05» Supply side interventions in Bangladesh Ishrat Chowdhury (India)

15:05 - 15:30» Audience Q&A