

40. Gender, Tobacco Control and the FCTC: 12 years on

Friday, 20 March 2015, 14:00 - 15:30



Type	Symposium
Track	Post 2015 development agenda
Topic	Social and human rights/vulnerable populations: crosscutting
Description	12 years after adoption of the WHO FCTC with a preamble requiring gendered approaches this symposium will examine integration of gender and implementation of article 4.2.d. Article 4.2.d indicates that Parties to the FCTC “need to take measures to address gender-specific risks when developing tobacco control strategies” and incorporate gender-specific tobacco control measures. But progress has been uneven or non-existent. Presentations will explore progress and gaps in the integration of gender strategies with a focus on women, and recommendations to support global and regional implementation.
Target audience	Policy makers, global development workers, researchers, students, practitioners, legal experts, gender specialists, women’s health advocates and practitioners in tobacco control.
Objectives	1. Examine implementation and integration of gender in tobacco control with a focus on women and FCTC Article 4.2.d 2. Identify barriers to integrating gender in tobacco control and actions to address global trends in women’s smoking
Keywords	gender, FCTC, implementation, women, Article 4.2
Coordinator(s)	Lorraine Greaves (Canada)
Chair(s)	Amanda Amos (UK), Mary Okioma (Kenya)
Presentations	14:00 - 14:10» Global tobacco control: a call for research, action and gender transformative tobacco control Lorraine Greaves (Canada) 14:15 - 14:25» A legal analysis of the FCTC and implications for domestic gender based programmes Patricia Lambert (South Africa) 14:30 - 14:40» An analysis of women’s tobacco use, policy and gender integration in South America Mariela Alderete (Argentina) 14:45 - 14:55» Analysis of the integration of gender in tobacco control in India Mira Aghi (India) 15:00 - 15:10» Women, tobacco and women ´s leadership in European tobacco control Margaretha Haglund (Sweden) 15:15 - 15:30» Discussion