

36. Integrating Tobacco Control and NCDs in the Sustainable Development Framework

Friday, 20 March 2015, 09:00 - 10:30



Type	Symposium
Track	Post 2015 development agenda
Topic	Tobacco control: Investing in NCD prevention and control
Description	The tobacco control community has a unique opportunity to reduce tobacco consumption globally. The UN's original Millennium Development Goals did not include tobacco control or NCDs and are set to expire in 2015. The new set of Sustainable Development Goals will determine national priorities for the next 15 years. If tobacco control indicators are integrated in the SDGs, tobacco will be elevated as a development priority at the global and national level. This session will discuss actions taken so far and advocacy opportunities to integrate tobacco control in the post-2015 development agenda.
Target audience	Government representatives; Civil society and NGOs; Academics and students; Media.
Objectives	<ol style="list-style-type: none"> 1. Educate participants about the importance of integrating tobacco control and NCDs in the post-2015 development agenda 2. Highlight the work that has been done so far to integrate tobacco control in the SDGs 3. Inform participants about advocacy opportunities to integrate tobacco control in the post-2015 development agenda 4. To compare the NCD and tobacco control movement and deliberate on the learnings from their successes & failures
Keywords	Post-2015; Sustainable Development Goals; SDGs; Millennium Development Goals; MDGs; United Nations; NCDs; development; advocacy
Coordinator(s)	Manu Mathur (India), Shana Narula (USA)
Chair(s)	K Srinath Reddy (India), Laurent Huber (Switzerland)
Presentations	<p>09:00 - 09:10» The global movement towards post-2015 SDGs: putting tobacco control in context Manu Mathur (India)</p> <p>09:15 - 09:25» Learnings from the FCTC: Moving Towards A Treaty To Combat NCDs Heather Wipfli (USA)</p> <p>09:30 - 09:40» Capacity building in tobacco control research and advocacy for inclusion of tobacco control in SDGs with best practices from LMICs Monika Arora (India)</p> <p>09:45 - 09:55» Progress by civil society on inclusion of tobacco control in post-2015 and SDGs Laurent Huber (Switzerland)</p> <p>10:00 - 10:15» Next Steps for Civil Society and the Tobacco Control Community: Opportunities for multi stakeholder engagement and global advocacy Katie Dain (UK)</p> <p>10:15 - 10:30» Audience Q&A</p>