

35. Harmonizing tobacco information and strengthening national capacity for surveillance in the Americas

Friday, 20 March 2015, 09:00 - 10:30



Type Symposium

Track Demand side: FCTC Art. 6 14, Art. 20

Topic Other

Description Many countries in the Latin American and Caribbean Region have made well known advances in surveillance and policy in the past decade. This symposium on the most recent experience of "America's Champions" will focus on how countries have brought together and harmonized successes in tobacco surveillance and control policies. The symposium will also illustrate how tobacco information has played an important role in strengthening comprehensive national capacity in tobacco control, and how harmonizing tobacco information in the Americas can further contribute to this capacity.

Target audience Public health practitioners, civil society organizations, students, academics and researchers, government officials working in tobacco control.

Objectives

1. To present how tobacco use information can accelerate progress for Latin American countries to become tobacco-free
2. To present best practices in partnerships, financing & integration activities in tobacco use surveillance systems
3. To present the status of WHO FCTC demand reduction measures (MPOWER package) in Latin America

Keywords Surveillance; Monitoring; Latin America; Article 20

Coordinator(s) Roberta de Betania Caixeta (USA)

Chair(s) Adriana Blanco (USA), Lauren Bartell (USA)

Presentations

[09:00 - 09:10»](#) Producing systematic, standardized and comparable data in country and across countries: the second round of the GATS in Mexico
Luz Myriam Reynales-Shigematsu (Mexico)

[09:15 - 09:25»](#) Strengthening a tobacco surveillance system using tobacco taxation funds: the experience of Panama
Reina Gisela Roa Rodriguez (Panama)

[09:30 - 09:40»](#) The harmonization of tobacco information in the Americas
Roberta de Betania Caixeta (USA)

[09:45 - 09:55»](#) A decade of partnership among the Ministry of Health and the National Statistics Office conducting surveillance in Argentina
Dolores Ondarsuhu (Argentina)

[10:00 - 10:10»](#) The integration of Tobacco Question for Surveys (TQS) into the Brazilian Information Systems for NCDs and Risk Factors
Deborah Malta (Brazil)

[10:15 - 10:25»](#) The GATS as a tool to monitor WHO FCTC implementation in Uruguay