

30. Innovative Financing for FCTC Implementation

Friday, 20 March 2015, 09:00 - 10:30



Type Symposium

Track New emerging products and challenges, issues and strategies

Topic Innovative funding

Description A crucial barrier to FCTC implementation is the lack of resources. The dialogues on innovative financing for development have continued in various fora and although tobacco taxes have been identified as a source, tobacco control has hardly been named a beneficiary. Furthermore, with the advent of new technology and private sector involvement, new tools and opportunities to collect and disburse funds are evolving. This builds on research on various forms of innovative financing for tobacco control, such as taxes and charges, solidarity contributions, PPPs, etc.

Target audience Legislatures, administrators, policy makers, NGOs, tobacco control researchers, tobacco control lawyers, social scientists, public health professionals, and media in particular from LMICs and high-burden countries.

Objectives

1. To present an update on the use of innovative financing for FCTC implementation at the country levels
2. To discuss the merits of additional and innovative funding for tobacco control
3. To examine advancement towards innovative solutions in financing at the inter-governmental level
4. To discuss viable approaches to address the need for additionality and innovation in financing
5. To talk about innovative financing strategies for the acceleration of FCTC implementation

Keywords innovative financing; resource mobilization; mechanisms of assistance; FCTC implementation

Coordinator(s) Deborah Sy (Philippines)

Chair(s) Deborah Sy (Philippines)

Presentations

[09:00 - 09:15» Tobacco Control and Innovative Financing \(Health Promotion Fund and its Potential to Accelerate FCTC Implementation\)](#)
Prakit Vathesatogkit (Thailand)

[09:15 - 09:30» The Need for Additional Funding for FCTC Implementation](#)
Deborah Sy (Philippines)

[09:30 - 09:45» Banking on the Polluters Pay Principle](#)
Edouard Tursan D'Espaignet (Switzerland)

[09:45 - 10:00» TRTP \(Repatriated Profit Tax\) and other mechanisms](#)
Cynthia Callard (Canada)

[10:00 - 10:15» Ways Forward on Innovative Financing for Tobacco Control](#)
Vicente Yu III (Switzerland)

[10:15 - 10:30» Audience Q&A](#)