

26. What do multi-country studies tell us about the tobacco epidemic and smoking cessation?

Thursday, 19 March 2015, 16:00 - 17:30



Type	Symposium
Track	Demand side: FCTC Art. 6 14, Art. 20
Topic	Other
Description	The Global Adult Tobacco Survey and the International Tobacco Control Policy Evaluation Survey are large, multi-country studies to monitor and evaluate tobacco policy implementation and impacts. Using data from these studies, this symposium will showcase results from cross-country comparative research to better understand similarities and differences in the determinants of tobacco use and smoking cessation, and how these relationships are shaped by policy, programmatic, cultural, and socioeconomic contexts. Sponsored by the Society for Research on Nicotine & Tobacco, Global Health Network.
Target audience	Researchers, policy makers, and advocates who aim to understand how policy and sociocultural contexts shape tobacco use, and how this information can inform the next generation of tobacco control policies.
Objectives	1. Identify determinants of smoking across low- and middle-income countries 2. Understand how perceptions of and responses to key tobacco control policies differs across countries 3. Describe smoker’s awareness of, use of and responses to smoking cessation resources across countries 4. Identify key predictors of quit intentions, quit attempts and quit success across countries 5. Describe how multi-country studies can inform the evolution of the Framework Convention on Tobacco Control
Keywords	tobacco; policy; cessation; multi-country studies;
Coordinator(s)	James Thrasher (USA)
Chair(s)	Geoffrey Fong (Canada)
Presentations	16:00 - 16:15» Social determinants of tobacco use in low and middle-income countries: Evidence from Global Adult Tobacco Survey Prakash Gupta (India) 16:15 - 16:30» Tracking MPOWER in 14 countries: results from the Global Adult Tobacco Survey, 2008-2010 Mai Nguyen (USA) 16:30 - 16:45» Smoking cessation activities and assistance (including use of medications) reported by smokers in 20 countries participating the ITC Project Ron Borland (Australia), Lin Li (Australia) 16:45 - 17:00» Effect of health warning labels on intermediary cessation – Findings from ITC and GATS Mai Nguyen (USA) 17:00 - 17:15» Predictors of quitting intentions and behaviors among smokers across ITC countries with different tobacco control histories Yuan Jiang (China) 17:15 - 17:30» Similarities and differences in simulation models of the tobacco epidemic and the impact of the FCTC across countries David Levy (USA)