

## 24. Regional Collaboration and an enabling legal framework – Driving forces behind Latin American countries record adoption of FCTC policies

Thursday, 19 March 2015, 16:00 - 17:30



<b>Type</b>	Symposium
<b>Track</b>	Civil Society
<b>Topic</b>	Partnerships
<b>Description</b>	The objective of this session is to tell the successful collaborations between government, civil society groups and international entities in Latin America, a region with a large number of countries that have authorized tobacco control programs incorporating FCTC policies.
<b>Target audience</b>	Government officials, civil society groups, lawyer and policy makers.
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. Describe the overall progress in adopting tobacco control policies in the PAHO region</li> <li>2. Explain how the legal framework and regional dynamics facilitated this progress</li> <li>3. Identify the major challenges facing the region, and the legal strategies being developed to overcome them</li> <li>4. Share regional strategies to counter the tobacco industry</li> <li>5. Discuss commonalities, differences and applicability of these experiences in other regions</li> </ol>
<b>Keywords</b>	Latin America; collaboration; legal strategy; legal capacity building
<b>Coordinator(s)</b>	Patricia Sosa (USA), Juan Carballo (Argentina)
<b>Chair(s)</b>	Patricia Sosa (USA), Adriana Blanco (USA)
<b>Presentations</b>	<p><a href="#">16:00 - 16:15»</a> Regional Progress Adriana Blanco (USA)</p> <p><a href="#">16:15 - 16:30»</a> Uruguay and Panama, regional role models and agents of change Reina Gisela Roa Rodriguez (Panama)</p> <p><a href="#">16:30 - 16:45»</a> How governments and civil society groups in PAHO region created a political environment conducive for approval of TC laws and it applicability Eduardo Bianco (Uruguay)</p> <p><a href="#">16:45 - 17:00»</a> Tobacco control policies legal challenges, lessons learned and legal strategies to ensure effective implementation, including legal capacity building Gustavo Sonora (Mexico)</p> <p><a href="#">17:00 - 17:15»</a> Litigation as a legal and judicial strategy to advance in tobacco control policy development: the experience in Colombia Yul Francisco Dorado Mazorra (Colombia)</p> <p><a href="#">17:15 - 17:30»</a> Regional Strategies to counter the TI, lessons learned from TI opposition to ANVISA resolution banning tobacco additives in Brazil and its challenges Adriana Carvalho (Brazil)</p>