

23. Recent perspectives on the economics of Tobacco Control PANEL DISCUSSION

Thursday, 19 March 2015, 16:00 - 17:30



Type	Symposium
Track	Post 2015 development agenda
Topic	Economic arguments: Art. 6, crosscutting
Description	Economics provide a rich framework for measuring the impact on the tobacco epidemic and for evaluating and understanding the impact of tobacco control measures such as the WHO FCTC. This symposium brings together leading experts in the economics of tobacco control to present and discuss recent findings across a broad range of topics from an economic perspective: tax/price policies, including the impact of tax structure of effectiveness of those policies, non-price policies, globalization and development issues, and the economic impact of tobacco control.
Target audience	All conference attendees.
Objectives	1. To learn about recent research on taxation policies in tobacco control 2. To learn about the impact of the non-price policies (e.g health warnings, smoke-free laws) on demand for tobacco products 3. To learn about globalization of teh tobacco industry and the implications for tobacco control 4. To learn about the importance of tobacco control in development 5. To learn about approaches for understanding th economic impact of tobacco control
Keywords	Economics; tobacco control; FCTC ; globalization; development
Coordinator(s)	Anne C.K. Quah (Canada)
Chair(s)	Nigar Nargis (Switzerland), Teh-wei Hu (USA)
Presentations	16:00 - 16:05» Recent research and conceptual framework on the impact of tobacco tax/price policies Corne van Walbeek (South Africa) 16:05 - 16:15» The impact of non-price policies on demand for tobacco products Evan Blecher (USA), Geoffrey Fong (Canada) 16:15 - 16:20» The impact of globalization on tobacco use and the implications for tobacco control Mark Goodchild (Switzerland) 16:20 - 16:25» Economic impact of Tobacco control Frank Chaloupka (USA) 16:25 - 16:30» Tobacco control and the economics of development Nigar Nargis (Switzerland) 16:30 - 16:35» The impact of tax structure on the effectiveness of tax policies to reduce demand for tobacco Frank Chaloupka (USA) 16:35 - 16:40» commentary on the economics of tobacco and tobacco control Ken Warner (USA) 16:40 - 17:20» Panel Discussion 17:20 - 17:30» Summary and conclusions - chairpersons