## 15. New Conversations from the Tobacco Free Generation 2000 proposal

Thursday, 19 March 2015, 14:00 - 15:30



Symposium

Track

New emerging products and challenges, issues and strategies

Topic

Innovative ways for achieving tobacco free generations: crosscutting and beyond FCTC

Description

Since the publication of the Tobacco Free Generation 2000 (TFG2000) Proposal in 2010 and its presentation at the 2013 World Conference as an End Game proposal, there have been growing international interests. A host of interests and new conversations have been bubbling up in several parts of the world because the approach has two main benefits. 1. It paints a new vision using a date based proposal to prevent tobacco use in a new generation and 2. It does not disenfrancise current smokers.

Target audience

The session frames the TFG2000 proposal in the context of major conversation lines that arise from the proposal. Concerns over public engagement, human rights and legalities will be addressed by the panel of presenters.

Objectives

- Understanding the Rationale for the TFG2000 proposal
  Strategies for Public Acceptance
- 3. Human Rights, Ethical and Legal Considerations
- 4. Reactions and responses from various parts of the world: contributions from others who have heard about TFG2000
- 5. The public manifestation of support :

Keywords

Tobacco Free Generation 2000; Medical Students; Advocacy by Health Care Workers; End Game Strategy; Singapore; Tasmania

Coordinator(s)

Heng-Nung Koong (Singapore)

Chair(s)

Heng-Nung Koong (Singapore), Harry Lando (USA)

Presentations

14:00 - 14:15» Rationale for the Tobacco Free Generation Proposal Jon Berrick (Singapore)

14:15 - 14:30» Strategies for Public Acceptance

Heng-Nung Koong (Singapore)

14:30 - 14:50» Human Rights and Ethical Considerations Yvette van der Eijk (Singapore)

14:50 - 15:05» Legal Perspectives and Considerations Richard Daynard (USA) 15:05 - 15:20» Reactions at the Asia Pacific Area

Adrian Reynolds (Australia), Heng-Nung Koong (Singapore)

15:20 - 15:30» Conclusions