09. Smoking Attributable Mortality: Establishing Reliable Global and National Estimates PANEL DISCUSSION

Thursday, 19 March 2015, 09:00 - 10:30

16th World Conference on
Tobacco
OR Health

Type	Symposium
Track	Civil Society
Topic	Advocacy and human rights
Description	This session will present findings from the Global Smoking-Attributable Mortality (SAM) Initiative to estimate the population burden of smoking globally. Existing methodology provides accurate estimates in many developed countries, but without country-specific data for other regions, producing valid estimates for low- and middle-income countries (LMICs) is challenging. Several key experts are working on revised methodologies to address this gap. A method to quantify the burden of smoking is a vital advocacy tool in countries with limited resources.
Target audience	Includes those with interest in tobacco-related epidemiology, surveillance, statistics and public health. The focus, methodologies for calculating smoking-attributable mortality, is particularly appropriate for tobacco control advocates from LMICs.
Objectives	1. To learn about current cutting-edge research being done to generate SAM estimates in LMICs 2. To learn about smoking-attributable mortality, how it is calculated and why it is an important advocacy tool 3. To better understand regional data needs and challenges to calculating smoking attributable mortality
Keywords	Smoking-attributable mortality; global tobacco control
Coordinator(s)	Prabhat Jha (Canada), Samira Asma (USA)
Chair(s)	Prabhat Jha (Canada), Terry Pechacek (USA)
Presentations	09:00 - 09:10» Introduction and background Prabhat Jha (Canada), Terry Pechacek (USA) 09:10 - 09:40» Expert Panel: New Regional Evidence China (Moderator - Samira Asma) Samira Asma (USA), Zhengming Chen (UK) 09:10 - 09:40» Expert Panel: New Regional Evidence India / China (Moderator - Samira Asma) Prabhat Jha (Canada), Luz Myriam Reynales-Shigematsu (Mexico) 09:10 - 09:40» Expert Panel: New Regional Evidence South Africa (Moderator - Samira Asma) Freddy Sitas (Australia) 09:40 - 10:10» Round table discussion (Moderator - Prabhat Jha) Krishna Palipudi (USA), Fatma Hassan (Egypt) 09:40 - 10:10» Round table discussion (Moderator - Prabhat Jha) Terry Pechacek (USA), Richard Peto (UK) 09:40 - 10:10» Round table discussion (Moderator - Prabhat Jha) Isabel Soerjomataram (France) 10:10 - 10:20» The updated indirect method and future directions Richard Peto (UK) 10:20 - 10:30» Q&A session Prabhat Jha (Canada)