

## 08. Is tobacco control being crowded out or reinforced by the new emphasis on NCDs? Some national experience

Thursday, 19 March 2015, 09:00 - 10:30



### Type

Symposium

### Track

Post 2015 development agenda

### Topic

Tobacco control: Investing in NCD prevention and control

### Description

Increasing global discussions about non-communicable diseases in recent years have had variable results in different countries, resulting in mixed reactions from the tobacco control community. Some fear a dilution of tobacco control, due to increased responsibilities for health ministry personnel not being matched by increased budgets. Others see an opportunity to build new alliances and renew political commitment to FCTC implementation. This session looks at government and civil society experience in four developing countries.

### Target audience

Advocates and policy-makers.

### Objectives

1. Increase knowledge of the impact of global NCD discussions at the national level
2. Discuss strategies for using the NCD wave to reinforce tobacco control

### Keywords

Noncommunicable diseases; coalition-building

### Coordinator(s)

Francis Thompson (Canada)

### Chair(s)

Sylviane Ratte (France)

### Presentations

[09:00 - 09:10»](#) Some background on the global NCD commitments and national implementation  
Eduardo Bianco (Uruguay)

[09:15 - 09:25»](#) Case study Brazil: reaching out to civil society organizations working on NCDs  
Paula Johns (Brazil)

[09:30 - 09:40»](#) Global NCD agenda: opportunities or challenges for FCTC implementation – the case of Uganda

[09:45 - 09:55»](#) Case study Caribbean: NCDs as a mobilizing tool for civil society

[10:00 - 10:10»](#) Case study India: NCD coalition-building in India  
Shoba John (India)

[10:15 - 10:30»](#) Discussion / Q&A