

06. Tobacco Product Regulation – Science and Evaluation PANEL DISCUSSION

Thursday, 19 March 2015, 09:00 - 10:30

Room Capital Suite 13



Type	Symposium
Track	New emerging products and challenges, issues and strategies
Topic	Other
Description	There have been varied approaches to tobacco regulation in different countries with different levels of success. Most of the policies have had some difficulties in implementation, usually with legal challenges from the tobacco industry. Each country has its own set of requirements for instituting tobacco regulatory policies with some having a firm requirement for evidence-based science. Other countries are able to institute policies based on predicted impact. It is important to be able to learn from each country and each type of policy in order to more firmly establish the evidence-base.
Target audience	Anyone involved in or interested in tobacco regulatory policy and the scientific evidence that underpins such policies.
Objectives	<ol style="list-style-type: none"> 1. Attendees will understand the rationale and science behind flavor and additive restrictive policies 2. Attendees will understand the science supporting plain packaging policies 3. Attendees will understand the impact of graphic health warnings and product labeling around the world 4. Attendees will understand the research needs for tobacco product regulatory policies 5. Attendees will understand standards for product performance and reduced ignition propensity
Keywords	Flavor and additives; plain packaging; health warnings; product labeling; regulatory science; product performance; reduced ignition propensity
Coordinator(s)	Carolyn Dresler (USA)
Chair(s)	Geoffrey Fong (Canada), Carolyn Dresler (USA)
Presentations	<p>09:00 - 09:10» Introduction</p> <p>09:10 - 09:15» Panelist 1: Health Warnings and product labeling and their impact around the world Geoffery Fong (Canada)</p> <p>09:15 - 09:20» Panelist 2: The science behind plain packaging – the United Kingdom’s assessment Crawford Moodie (UK)</p> <p>09:20 - 09:25» Panelist 3: The first implementation of plain packaging – how it is going in Australia Ron Borland (Australia)</p> <p>09:25 - 09:30» Panelist 4: Brazil's approach, status, and struggles with an additives ban Ana Claudia Bastos Dr Andrade (Brazil)</p> <p>09:30 - 09:35» Panelist 5: Chicago's approach, status and evaluation of a flavor ban Frank Chaloupka (USA)</p> <p>09:35 - 09:40» Panelist 6: Product performance standards, reduced ignition propensity standards, restrictions on line extensions and product bans Michael Cummings (USA)</p> <p>09:40 - 09:45» Panelist 7: Tobacco Product Regulation in the EU Martin Seychell (Belgium)</p> <p>09:45 - 10:00» Moderated discussion with panelists</p> <p>10:00 - 10:30» Audience Q&A and summary</p>