

## 05. Alternative Tobacco products: Evidence base for interventions to prevent or control waterpipe tobacco use

Thursday, 19 March 2015, 09:00 - 10:30



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| <b>Type</b>            | Symposium  |
| <b>Track</b>           | New emerging products and challenges, issues and strategies  |
| <b>Topic</b>           | Waterpipe and Shisha smoking: FCTC Art. 5.3,8,6,11,13 and crosscutting   |
| <b>Description</b>     | While cigarette smoking has been given attention for over 50 years, waterpipe tobacco smoking (WTS) has just recently been receiving attention as it has become a world-wide epidemic, especially among youth. Though growing evidence suggests that waterpipe smoking has a high potential for deleterious health effects, it, unfortunately, remains peripheral to tobacco control efforts. Thus, this symposium aims to review the evidence on what we know about waterpipe tobacco smoking prevention and control interventions, which is critical to guide future research and inform practice and policy.  |
| <b>Target audience</b> | Public health researchers interested in tobacco research and practitioners interested in applying evidence based interventions in tobacco control; Policy makers involved in tobacco control; Physicians; Health educators; NGOs and civil society members   |
| <b>Objectives</b>      | <ol style="list-style-type: none"> <li>1. To critically assess the applicability of cigarette smoking intervention evidence to WTS</li> <li>2. To examine evidence of the feasibility and impact of school-based interventions to prevent or delay WTS</li> <li>3. To review the state of the science around cessation interventions for WTS</li> <li>4. To assess the effectiveness of warnings on waterpipe tobacco products and what knowledge is lacking</li> <li>5. To examine what is known about mass media awareness campaigns to prevent WTS and what more needs to be known</li> </ol>   |
| <b>Keywords</b>        | Alternative tobacco products; Shisha; Waterpipe tobacco smoking; Tobacco control; Evidence-base interventions.   |
| <b>Coordinator(s)</b>  | Dima Bteddini (Lebanon)  |
| <b>Chair(s)</b>        | Rima Nakkash (Lebanon), Omar Shafey (United Arab Emirates)   |
| <b>Presentations</b>   | <p><a href="#">09:00 - 09:15»</a> Waterpipe tobacco smoking interventions: Why current evidence for cigarettes might fail to curb waterpipe tobacco use<br/>Rima Afifi (Lebanon)</p> <p><a href="#">09:15 - 09:30»</a> Generating the evidence for cessation and prevention of waterpipe smoking<br/>Wasim Maziak (USA)</p> <p><a href="#">09:30 - 09:50»</a> School-based interventions to prevention or delay waterpipe tobacco smoking<br/>Dima Bteddini (Lebanon), Rima Afifi (Lebanon)</p> <p><a href="#">09:50 - 10:05»</a> Warning on waterpipe tobacco products? What do we know and what more needs to be done?<br/>Rima Nakkash (Lebanon)</p> <p><a href="#">10:05 - 10:20»</a> Messaging for waterpipe tobacco control: What do we know and what more needs to be done?<br/>Mohammed Jawad (UK)</p> |