

04. Do international trade treaties protect health of citizens? Examples, challenges and global evidences

Thursday, 19 March 2015, 09:00 - 10:30



Type	Symposium
Track	Post 2015 development agenda
Topic	Other
Description	The Framework Convention on Tobacco Control (FCTC) is the only global public health treaty but its practical implementation at global and national level is complex and compromised due vested interests. Several provisions of the treaties create flashpoints which are contentious and challenging for their implementation by sovereign states in particular. The industry's influence constrains effective implementation (as in the plain packaging case) and shows it has been able to manipulate nations and challenge the sovereign rights of others
Target audience	Policymakers, tobacco control advocates, public health professionals, civil society activists
Objectives	1. Review the provisions within treaties that work in consort or in contrary to tobacco control 2. Identify opportunities from other disciplines from which tobacco control can take lessons
Keywords	FCTC; tobacco control; tobacco epidemic;international treaties
Coordinator(s)	Pranay LAL (India)
Chair(s)	
Presentations	09:00 - 09:15» Factoring the Role of trade treaties in tobacco control – what exactly are the challenges? What can be done? 09:20 - 09:35» International trade law, plain packaging and tobacco industry: the role of the Trans-Pacific Partnership and what it may imply for tobacco control 09:40 - 09:55» Harmonising international treaties – a perspective from developing countries 10:00 - 10:15» Carving out space for manoeuvre: What works and what doesn't work tobacco control 10:15 - 10:30» Discussion