

# 65. Global Smokeless Tobacco and Public Health: Policy and Regulatory Challenges

## PANEL DISCUSSION

Saturday, 21 March 2015, 14:00 - 15:30

Room Capital Suite 7



<b>Type</b>	Symposium
<b>Track</b>	New emerging products and challenges, issues and strategies
<b>Topic</b>	Smokeless tobacco: crosscutting
<b>Description</b>	The use of smokeless tobacco (SLT) products has traditionally received less attention compared to smoked tobacco; however, SLT use significantly contributes to the burden of tobacco-related death and disease. This symposium will showcase a summary of key highlights from the NCI and CDC SLT report, Smokeless Tobacco and Public Health: A Global Perspective, as well as findings from the 2013 WHO SLT Survey. A panel of tobacco control experts will then discuss emerging policy scenarios and SLT policy recommendations.
<b>Target audience</b>	Participants (legislatures, policy makers, media, public health practitioners, civil society organizations, lawyers, students, academia and researchers, etc.) with an interest in learning more information about new and emerging product challenges around smokeless tobacco.
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. Present key highlights and recommendations from the 2013 WHO SLT Survey and Smokeless Tobacco and Public Health: A Global Perspective report</li> <li>2. Discuss global challenges, sources of information, research gaps, regulatory challenges, and policy needs to better address the epidemic</li> </ol>
<b>Keywords</b>	Smokeless tobacco; SLT; Chewing tobacco; Snus; Snuff; WHO FCTC; Research and policy
<b>Coordinator(s)</b>	Gemma Vestal (Switzerland), Lauren Bartell (USA)
<b>Chair(s)</b>	Mark Parascandola (USA), Samira Asma (USA)
<b>Presentations</b>	<p>14:00 - 14:10» Highlights from the Global Smokeless Tobacco Report: Smokeless Tobacco and Public Health: A Global Perspective Dorothy Hatsukami (USA)</p> <p>14:10 - 14:20» Key Findings from the 2013 WHO SLT Survey Roberta de Betania Caixeta (USA)</p> <p>14:20 - 14:30» Global progress on product regulation of SLT Gemma Vestal (Switzerland)</p> <p>14:30 - 15:10» Panelist 1 - Vineet Munish Vineet (Gill) Munish (India)</p> <p>14:30 - 15:10» Panelist 2 - Mitch Zeller Mitch Zeller (USA)</p> <p>14:30 - 15:10» Panelist 3 - Patricia Lambert Patricia Lambert (South Africa)</p> <p>14:30 - 15:10» Panelist 4 - Dhirendra Sinha Dhirendra Sinha (India)</p> <p>14:30 - 15:10» Panelist 5 - K.C. Samria K.C Samria (India)</p> <p>14:30 - 15:10» Panelist 6 - Prakash Gupta Prakash Gupta (India)</p> <p>15:10 - 15:30» Audience Q&amp;A</p>