

16. Implementation of Article 5.3 – Best practices, challenges, lessons learned from country-level experiences

Thursday, 19 March 2015, 14:00 - 15:30

Room Capital Suite 14



Type	Symposium
Track	Globalisation of tobacco industry interference: FCTC Art. 5.3
Topic	Country level examples: case studies and counter strategies
Description	Article 5.3 of the WHO FCTC is arguably the backbone of the global tobacco treaty. It is the global public health community's response to the tobacco industry's aggressive campaign to block, weaken, and delay the life-saving measures of the FCTC. However, the implementation of this Article and its guidelines has been sporadic since the passage of the guidelines. This symposium will explore the efforts of the World Health Organization and civil society organizations to build capacity of advocates and governments to implement Article 5.3 as well as available tools to facilitate implementation.
Target audience	Advocates, government officials, experts, and researchers interested in safeguarding public health policymaking and FCTC implementation from tobacco industry interference.
Objectives	<ol style="list-style-type: none"> 1. Review current state of Article 5.3 implementation and propose strategies that could facilitate implementation 2. Review tools currently available for advocates and governments to facilitate implementation 3. Discuss country level experiences in countering tobacco industry interference with implementation of Article 5.3
Keywords	tobacco industry; tobacco industry interference; FCTC implementation; Article 5.3; capacity building; advocacy; policy development
Coordinator(s)	Stella Aguinaga-Bialous (Brazil), John STEWART (USA)
Chair(s)	Mary Assunta (Malaysia), Labram Musah (Ghana)
Presentations	<p>14:00 - 14:15» Current State of Article 5.3 Implementation Matthew Allen (New Zealand)</p> <p>14:15 - 14:25» WHO's Article 5.3 Workshops – lessons learned Stella Aguinaga-Bialous (Brazil)</p> <p>14:25 - 14:35» Strategies to implement Article 5.3 in Southeast Asia Mary Assunta (Malaysia)</p> <p>14:35 - 14:45» Government experience in Article 5.3 implementation Ariel Ronquillo (Philippines), Robert Martinez (Philippines)</p> <p>14:45 - 14:55» Civil Society experience implementing Article 5.3 in Africa Labram Musah (Ghana)</p> <p>14:55 - 15:10» FCTC Article 5.3 – recommendations for a way forward Cloe Franko (USA)</p> <p>15:10 - 15:30» Audience Q&A</p>