

01. Applied tobacco control policy research: Case studies from low-and middle-income countries

Friday, 20 March 2015, 17:35 - 19:05

Room Conference Hall AA



| | |
|------------------------|---|
| Type | Sponsored Satellite Symposium |
| Track | New emerging products and challenges, issues and strategies |
| Topic | Innovative ways for achieving tobacco free generations: crosscutting and beyond FCTC |
| Organised by | Institute for Global Tobacco Control at the Johns Hopkins Bloomberg School of Public Health |
| Description | Applied research initiatives that have influenced policy development and implementation will be featured focusing on a range of tobacco control policy domains: protecting people from SHS, the dangers of tobacco products; enhancing tobacco advertising, promotion and sponsorship bans; economics; banning a class of tobacco products; and building tobacco control research capacity. Studies from 8 countries will highlight lessons learned; the scientific aspects of the research; and the use of applied research in catalyzing positive tobacco control outcomes (e.g. policy and social norm changes). |
| Target audience | Tobacco control advocates, policymakers and researchers interested in developing a country- and issue-specific evidence base to drive policy development and implementation. |
| Objectives | <ol style="list-style-type: none"> 1. Describe a range of innovative tobacco control research studies, aimed at strengthening related policies. 2. Explain how an active tobacco control research network has been developed. 3. Demonstrate the use and usefulness of multiple methodologies for tobacco control policy research. 4. Encourage young researchers to become engaged in strategic and timely research that supports tobacco control. |
| Keywords | tobacco control policy research; policy development and implementation; public health policy-related research |
| Coordinator(s) | Stephen Tamplin (USA) |
| Chair(s) | Joanna Cohen (USA) |
| Presentations | <p>17:40 - 17:50» Assessing the impact and effectiveness of the legal ban on gutka in India Pradeep Krishnatray (India)</p> <p>17:50 - 18:00» The nexus of tobacco control and economic policymaking in the Philippines Jennina Joy Chavez (Philippines)</p> <p>18:00 - 18:10» Assessing air quality and secondhand smoke biomarkers in water pipe cafes in Turkey Asli Carkoglu (Turkey)</p> <p>18:10 - 18:20» Development of the Tobacco Pack Surveillance System and implications for tobacco control in Mexico Luz Myriam Reynales-Shigematsu (Mexico)</p> <p>18:20 - 18:30» Effectiveness of pictorial health warning labels on cigarette packs in Indonesia Dien Anshari (Indonesia)</p> <p>18:30 - 18:40» Assessing TAPS in Shanghai Wu Junqing (China)</p> <p>18:40 - 18:50» The association between the display of cigarette packages at the point-of-sale and smoking susceptibility among adolescents in Brazil Roberto Eduardo Hess de Souza (Brazil)</p> <p>18:50 - 19:00» Developing a national Tobacco Control Research Network in Bangladesh to support policy development and implementation Mohammad Shahjahan (Bangladesh)</p> |