

## 02. Public Health-Led Global Standardized Testing of Tobacco Products

Friday, 20 March 2015, 09:00 - 10:30



<b>Type</b>	Sponsored Core Symposium
<b>Track</b>	Demand side: FCTC Art. 6 14, Art. 20
<b>Topic</b>	Other
<b>Organised by</b>	World Health Organization
<b>Description</b>	The WHO Tobacco Laboratory Network (TobLabNet) was formed to strengthen regional capacity for the research and verification testing of the contents and emissions of tobacco products pursuant to Article 9 and 10 of the WHO Framework Convention on Tobacco Control. TobLabNet is positioned to counter-balance the tobacco industry's decades-long predominance in tobacco testing, research, and international methods development. As public health-created standards are critical to implement global tobacco control, the WHO FCTC COP requested WHO to internationally validate cigarette testing standards.
<b>Target audience</b>	Tobacco control scientists, health professionals, tobacco regulators and policy makers, especially from countries requiring or intending to require tobacco companies to test and disclose the contents and emissions of tobacco products
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. To understand why a public health-led global standardized testing for tobacco products is critical</li> <li>2. To understand the WHO FCTC COP mandate on the international cigarette testing method validation</li> <li>3. To appreciate the challenges of this undertaking</li> <li>4. To understand how the industry is utilizing ISO TC 126 to undermine this COP-led process</li> </ol>
<b>Keywords</b>	FCTC, COP, product regulation, testing standards, international method validation, ISO TC 126
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<b>Chair(s)</b>	Ghazi Zaatar (Lebanon) - zaatari@aub.edu.lb, Gemma Vestal (Switzerland) - vestalg@who.int
<b>Presentations</b>	<p><b>09:00 - 09:10»</b> Describing the request by the WHO FCTC COP to WHO to establish global testing standards for some contents and emissions of cigarettes Gemma Vestal (Switzerland) - vestalg@who.int</p> <p><b>09:10 - 09:20»</b> Discussing the process of the international method validation and the countries and laboratories involved Nuan Ping Cheah (Singapore) - CHEAH_Nuan_Ping@hsa.gov.sg</p> <p><b>09:20 - 09:30»</b> Discussing the logistical and technical challenges encountered by the public health laboratories involved in the global validations Clifford Watson (USA) - cow1@cdc.gov</p> <p><b>09:30 - 09:40»</b> Challenges with ISO testing standards vis-a-vis TobLabNet validated standards Gemma Vestal (Switzerland) - vestalg@who.int</p> <p><b>09:40 - 09:50»</b> Country experience with regards to public health standards for testing of contents and emissions of tobacco David Ashley (USA) - david.ashley@fda.hhs.gov</p> <p><b>09:50 - 10:00»</b> How can regulatory agencies use or reference TobLabNet's validated test methods? Suzy McDonald (Canada) - suzy.mcdonald@hc-sc.gc.ca</p> <p><b>10:00 - 10:30»</b> Question &amp; Answer Ghazi Zaatar (Lebanon) - zaatari@aub.edu.lb, Gemma Vestal (Switzerland) - vestalg@who.int</p>