

**65. Evaluating impact of health warnings**  
**Saturday, 21 March 2015, 12:45-13:45**

Track: Health warnings and standardised packaging

Chair: Sanjay Seth (India)

Poster Area Hall 6

- PD-1352-21**      **The impact of new tobacco product health warnings on the number of quitline calls in Argentina**  
M Virgolini, D Fenoy, V Fallocca (*Argentina*)
- PD-1353-21**      **Impact of plain packaging implementation, subsidisation of NRT and media campaign intensity on Quitline calls and Quit website hits**  
S Durkin, M Wakefield, M Zacher (*Australia*)
- PD-1354-21**      **Impact of the 2009 enhancement of cigarette health warning labels in Uruguay: longitudinal findings from the ITC Uruguay Survey**  
S Gravely, G Fong, P Driezen, M McNally, M Thompson, J Thrasher, M Boado, E Bianco (*Canada, United States of America, Uruguay*)
- PD-1355-21**      **Evaluating compliance of cigarette packaging with FCTC and national legislation in 15 countries**  
H Mir, C Chow, A Gilmore, M Mckee, S Yusuf (*Canada*)
- PD-1356-21**      **Analysing compliance of labelling on tobacco packets in six Middle Eastern countries**  
H Mir, C Chow, M Mckee, S Yusuf (*Canada*)
- PD-1357-21**      **Estimated ten-year risk for cardiovascular diseases among asymptomatic adults in China**  
N Feng (*China*)
- PD-1358-21**      **Design and evaluation of pictorial health warning labels for Chinese cigarette packs**  
J Yang, Y Jiang, G Feng, q Li (*China*)
- PD-1359-21**      **Impact of health warnings in tobacco products on tobacco users in India**  
F Sahaya, E Vidhubala, Ira Loshali (*India*)
- PD-1360-21**      **Effects of health warnings on intention to tobacco use among indigenous adolescents**  
N Mukherjee, B Pal (*India*)
- PD-1361-21**      **Implementation of pictorial health warnings in Indonesia: a review of the policy change process**  
D Kania, F Qureshi (*Indonesia*)
- PD-1362-21**      **Impact of Malaysian pictorial cigarette pack warnings' on smokers**  
A Fathelrahman, L Li, R Borland, G Fong, M Omar (*Saudi Arabia, Australia, Malaysia*)
- PD-1363-21**      **Enabling FCTC implementation in Africa: graphic pack warnings resource for the Sub-Saharan (AFRO) region**  
I Morozova, S Mullin, R Perl, N Murukutla, T Cotter (*Russian Federation, USA*)
- PD-1364-21**      **Compliance of tobacco packs with health warning requirements: a four-country study**  
J Brown, J Cohen, C Washington, K Smith (*United States of America*)
- PD-1365-21**      **Impact of graphic warning labels on cigarette packaging in Turkey**  
R Chandora, B Talley (*United States of America*)