

**38. Tobacco alternatives and disincentives**  
**Friday, 20 March 2015, 12:45-13:45**

Track: Alternative livelihoods

Chair: Mugenyi Posy (Uganda)

Poster Area Hall 6

- PD-1030-20 Promoting FCTC and alternative livelihoods to tobacco farmers in Brazil through radio communication strategies**  
D Guedes (*Brazil*)
- PD-1031-20 Does tobacco industry's diversification intend to reduce tobacco or expand business?**  
E Vidhubala, S Jeyaram (*India*)
- PD-1032-20 Socio economic status and perception towards alternative livelihood of workers involved in Bidi rolling industry of Andhra Pradesh, India**  
R Balu, S Rout, S Selvaraj (*India*)
- PD-1033-20 Do the smokers comprehend pictorial warning printed on the smoking products in India?**  
S C., E Vidhubala, V Surendran, F Sahaya (*India*)
- PD-1034-20 Turkish experience on economically sustainable alternatives to tobacco growing**  
P Altan, UB Kutlu (*Turkey*)
- PD-1035-20 A comparative analysis of supply-side policy approaches: what kinds of negative incentives can phase-out tobacco industry?**  
D Gultekin Karakas (*Turkey*)
- PD-1036-20 Alternative livelihoods: a solution for tobacco farmers**  
L K Kagaruki, S Stephen (*Tanzania, United Rep.*)
- PD-1037-20 Banning filters that don't work and are an environmental hazard**  
T Novotny, C Heaton, M Cummings, C Curtis, R Barnes (*United States of America*)
- PD-1038-20 From cultivation to production: farmer-based research on the political economy of tobacco in Argentina**  
M Otanez, C Shammah, L Castronuovo, V Schoj, B Champagne (*United States of America, Argentina*)
- PD-1039-20 Tobacco farmers, contract arrangements and alternative livelihoods in Malawi**  
M Otanez, B Campbell, R Sandramu (*United States of America*)
- PD-1040-20 Results of the baseline survey on alternative livelihood in the Eastern region of Zambia**  
C Mfula (*Zambia*)

**39. Perceptions and risks of waterpipe, hookah, shisha and gutkha**