

Friday, 20 March 2015, 12:45-13:45

Track: Innovative ways for achieving tobacco free generations: crosscutting and beyond FCTC
Chair: Birckmayer Johanna (USA) Poster Area Hall 6

- PD-994-20** **Media advocacy on tobacco control: personal experience**
A I Sujon (*Bangladesh*)
- PD-995-20** **Gender transformative tobacco control**
L Greaves, N Hemsing (*Canada*)
- PD-996-20** **In-school prevention of tobacco use through life skills development: the super army model**
D Chadha, T Bhutia, N Lad, M Rose (*India*)
- PD-997-20** **In-school cessation in low-income schools in Mumbai, India**
Z Merchant, A Pilankar, D Chadha, M Rose (*India*)
- PD-998-20** **Enforcement and compliance of tobacco control law in a medical college in Delhi, India**
N Gupta, P Jain, J Kishore (*India*)
- PD-1000-20** **Engaging young candidates in dentistry against tobacco**
L Sjöberg (*Sweden*)
- PD-1001-20** **Implementation of a peer-mediated health education model in the United Arab Emirates: understanding risky behaviors among expatriate teens**
L Asfour, Z Stanley, S Sherman (*United States of America*)
- PD-1002-20** **I 'like' MPOWER: using Facebook, online ads and new media to mobilise tobacco control communities: evidence and Senegal case study**
S Hamill, R Perl, J Alday (*United States of America*)
- PD-1003-20** **From tobacco control activist to archivist and back again: how museum exhibitions on tobacco are helping to educate a new generation**
A Blum (*United States of America*)
- PD-1004-20** **Evidence based online face-to-face tele-health stop smoking service to reduce health inequality**
L Sankla (*United Kingdom*)
- PD-1005-20** **Independent association between parental smoking and non-authoritative parenting style as reported by Chinese adolescents in Hong Kong**
R Huang, SY Ho, Y Wang, WS Lo, TH Lam (*Hong Kong*)