

24. Point-of-sale: Impact, marketing and counter tactics
Friday, 20 March 2015, 12:45-13:45

Track: TAPS

Chair: Saenz de Miera Belen (Mexico)

Poster Area Hall 6

- PD-865-20** **Impact of point-of-sale tobacco display bans in Thailand: findings from the International Tobacco Control (ITC) Southeast Asia Survey**
L Li, R Borland, H Yong, B Sirirassamee, S Hamann, M Omar, AC Quah (*Australia, Canada*)
- PD- 866-20** **Current scenario of tobacco advertising, promotion and sponsorship in Bangladesh**
A Sikder, M E H Bhuiyan (*Bangladesh*)
- PD-867-20** **A pilot project to convince shopkeepers to remove tobacco ads**
A Syeda (*Bangladesh*)
- PD-868-20** **Activating task Forces for TAPS ban in grassroots**
M Ahad, SM Shaikat (*Bangladesh*)
- PD-869-20** **Changes in noticing of Tobacco Advertising in Brazil 2009 to 2012-13: Longitudinal Findings from the ITC Brazil Survey**
C Perez, A Szklo, T Cavalcante, F Mendes, G Fong (*Brazil*)
- PD-870-20** **Effective and triumphant Implementation of Section 5 of COTPA-2003: Complete ban on TAPS**
MM Alam, D Mishra (*India*)
- PD-871-20** **Assessing point of sale violations in Delhi for strategic advocacy on TAPS ban**
C Ramakrishnan (*India*)
- D-872-20** **New forms of TAPS ban violation and incomplete enforcement of signage in public places in Kerala**
P Kumar, P K Raju, B Unnikrishnan (*India*)
- D-873-20** **Current status of online tobacco advertising and promotion in Korea**
O Yumi (*Korea, Republic of*)
- PD-874-20** **The impact of legislative measures banning tobacco advertising, promotion and sponsorship: findings from the ITC Mauritius Survey.**
D Mohee, P Burhoo, S Kaai, AC Quah, G Fong (*Mauritius, Canada*)
- PD-875-20** **Shadow reporting on compliance to tobacco advertisement bans at points of sale in Turkey**
M Güner, E Dagli, E Evrengil, O Elbek, SRG Turkish Thoracic Society (*Turkey*)
- PD-876-20** **Assessing the implementation of WHO-FCTC, Article 13, on 'Tobacco Advertising, Promotion and Sponsorship' in Uganda, 2012-2013**
JV Amanyana, H Zakumumpa (*Uganda*)
- PD-877-20** **Point of sale tobacco advertising and promotion - a study in 5 Russian cities**
RD Kennedy, A Grant, M Spiers, O Knorre, J Cohen (*United States of America*)
- D-1373-20** **Initiating behavioural risk factor surveillance system (BRFSS) in Bangladesh: validation of cell phone interview through face to face interview**
K Islam, M Rahman (*Bangladesh*)