



**TOBACCO AND
NON-COMMUNICABLE DISEASES**

Abu Dhabi United Arab Emirates
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**09. Impacts of plain or standardised packaging among adult smokers:
insights from the ITC-Australia survey
Friday, 20 March 2015, 12:45-13:45**

Chair: Daube Mike (Australia)

Capital Suite 10

- OP-244-20** **Impacts of plain or standardised packaging among adult smokers: insights from the ITC-Australia survey.**
R Borland, H YONG, J Balmford, L Li, G Fong, M Cummings, D Hammond
(Australia, Canada, United States of America)
- OP-245-20** **The need for scientific evidence in strengthening the FCTC**
M Judith (Hong Kong)
- OP-246-20** **'Connecting the DOTS'- tuberculosis and tobacco dependence treatment integration in Maharashtra, India**
R Panicker, H Gupte, V Thawal, L Chaudhuri (India)
- OP-247-20** **Application of the Abridged SimSmoke model to four Eastern Mediterranean countries**
D Levy, F El-Awa, H Fouad (United States of America, Switzerland)
- OP-248-20** **The incalculable threat of myriad trade agreements? The political utility of trade arguments to oppose plain packaging**
E Plotnikova, C Jeffrey, S Hill, I Fletcher (United Kingdom)