



**TOBACCO AND  
NON-COMMUNICABLE DISEASES**

**Abu Dhabi** United Arab Emirates  
17-21 March 2015 **WCTOH.org**

**07. Cessation, health warnings**  
**Friday, 20 March 2015, 12:45-13:45**

Chair: Gan Quan (China)

Capital Suite 5

- OP-234-20**                    **Electronic cigarettes are effective for smoking cessation: evidence from a systematic review and meta-analysis**  
MA Rahman, N Hann, A Wilson, G Mnatzaganian, L Worrall-Carter (Australia)
- OP-235-20**                    **Mass media campaigns to reduce smoking among young adults: A theory-driven and empirical approach for identifying promising campaign themes**  
E Brennan, L Gibson, J Liu, A Momjian, R Hornik (Australia, United States of America)
- OP-236-20**                    **Interest groups versus regulatory measures: case study on health warnings in Brazil**  
C Perez, VL Costa e Silva, T Cavalcante (Brazil, Switzerland)
- OP-237-20**                    **Tobacco control curricula in Thai nursing education: analysis of the Survey 2009-2013**  
S Kalampakorn, S Senadisai, S Kerdmuang (Thailand)
- OP-238-20**                    **World Tobacco Turkey 2013 was cancelled by successful intervention of Turkish NGO coalition**  
E Dagli, A Gilmore, E Evrengil, M Güner, S Akyildiz, T Gezer (Turkey)