



**TOBACCO AND  
NON-COMMUNICABLE DISEASES**

**Abu Dhabi** United Arab Emirates  
17-21 March 2015 **WCTOH.org**

**05. Innovative ways for achieving tobacco free generations**  
**Friday, 20 March 2015, 12:45-13:45**

Chair: Chatterjee Manjusha (India)

Capital Suite 1

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|------------------|---|
| <b>OP-224-20</b> | <b>Effect of second-hand hookah smoke in hookah bar workers</b><br>M Weitzman (United States of America)  |
| <b>OP-225-20</b> | <b>Effect of hookah smoking on indoor air quality in homes</b><br>M Weitzman (United States of America)   |
| <b>OP-226-20</b> | <b>Return on investment of tobacco control mass media campaigns in low- and middle-income countries</b><br>T Turk (United States of America)        |
| <b>OP-227-20</b> | <b>Sick bedfellows: identifying and confronting allies of the global tobacco industry</b><br>A Blum (United States of America)                      |
| <b>OP-228-20</b> | <b>Smoking in pregnancy: an integrated model, incorporating well-being, healthy eating, body image and self-esteem</b><br>L Sankla (United Kingdom) |
| <b>OP-229-20</b> | <b>E-cigarette use was associated with respiratory symptoms among Chinese adolescents in Hong Kong</b><br>M P Wang (Hong Kong)                      |