



**TOBACCO AND  
NON-COMMUNICABLE DISEASES**

**Abu Dhabi** United Arab Emirates  
17-21 March 2015 **WCTOH.org**

**02. Post-2015 development agenda, economic arguments**  
**Thursday, 19 March 2015, 12:45-13:45**

Chair: Mathur Manu (India)

Capital Suite 3

- OP-206-19**     **Price and tobacco marketing strategy: lessons from ‘dark’ markets and implications for the WHO Framework Convention on Tobacco Control**  
T Dewhirst (Canada)
- OP-207-19**     **Migration from tobacco to alternative crops - the Ghana experience**  
E Wellington (Ghana, Malaysia)
- OP-208-19**     **A novel taxation structure for cigarettes at the global level: an endgame for cigarettes**  
R Venkatachalam Pillai (India)
- OP-209-19**     **Smoking among the poor and the impact on economy and health in Bali**  
I M K Duana (Indonesia)
- OP-210-19**     **Socio-economic and environmental determinants of tobacco product consumption: a case study of Pakistan**  
N Arshad (Pakistan)
- OP-211-19**     **Cigarette price differences and cross-border purchase of tobacco products across the European Union in 2012**  
I Agaku, F Filippidis, U Omaduvie, A Vozikis, C Vardavas (United States of America, United Kingdom, Nigeria, Greece)
- OP-212-19**     **What works to reduce socioeconomic inequalities in smoking?**  
A Amos (United Kingdom)